

ORDER

Orders
Order / Rev: 2692751
Alt Order #: WOC14106504
Product Desc: 2023 Primary Election
Estimate: 5562
Flight Dates: 04/17/23 - 04/23/23
Original Date / Rev: 04/13/23 / 04/21/23
Order Type: General

WHAS
Primary AE: Robert Cato
Sales Office: TSDAL
Sales Region: NAT

Agency
Name: AxMedia / POL
Buying Contact: _____
Billing Contact: _____
800 W 47th St, Suite 200
Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kelly Craft / R / Governor / KY
Demographic: A35+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M209268
Agency External ID: 37731AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/23	04/23/23	65	\$11,750.00	\$9,987.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2023	65	\$11,750.00	\$9,987.50	0.00
Totals	65	\$11,750.00	\$9,987.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	12%	\$11,750.00
Market	100%	\$97,916.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$86,166.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/17/23	04/21/23	Local News @ 6a M-F GMK @ 6A	CM	6-7a	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	11111--		5				\$80.00		0.00			

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N 2	WHAS	04/17/23	04/21/23	Good Morning America	CM	7-9a	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	11111--		5				\$80.00		0.00			
		GOOD MORNING AMERICA													
N 3	WHAS	04/17/23	04/22/23	Good Morning America	CM	7-9a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	11111--		5				\$120.00		0.00			
		GOOD MORNING AMERICA													
N 4	WHAS	04/17/23	04/22/23	Local News @ 9a Sa	CM	9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	-----1-		1				\$90.00		0.00			
		GMK WEEKEND 9-10A													
N 5	WHAS	04/17/23	04/22/23	Big Blue Nat. 10-1030a	CM	10-1030a	-----1-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	-----1-		1				\$150.00		0.00			
		BBN-TV													
N 6	WHAS	04/17/23	04/23/23	Good Morning America	CM	8-9a	-----1	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	-----1		1				\$100.00		0.00			
		GOOD MORNING AMERICA													
N 7	WHAS	04/17/23	04/23/23	This Week Su	CM	9-10a	-----1	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	-----1		1				\$100.00		0.00			
		THIS WEEK													
N 8	WHAS	04/17/23	04/21/23	Great Day Live 9-10a	CM	9-10a	11111--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	11111--		5				\$40.00		0.00			
		GREAT DAY LIVE													
N 9	WHAS	04/17/23	04/21/23	Local News @ 12p M-F	CM	12-1p	11111--	:30	5	\$50.00	P04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	11111--		5				\$50.00		0.00			
		WHAS11 NEWS AT NOON													
N 10	WHAS	04/17/23	04/21/23	GMA3	CM	1-2p	-11-1--	:30	3	\$50.00	P04	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	-11-1--		3				\$50.00		0.00			
		GMA3													
N 11	WHAS	04/17/23	04/20/23	General Hospital	CM	2-3p	1-11---	:30	3	\$70.00	P04	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	1-11---		3				\$70.00		0.00			
		GENERAL HOSPITAL													
N 12	WHAS	04/17/23	04/20/23	Daily Blast Live 3-4p	CM	3-4p	-1-1---	:30	2	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	-1-1---		2				\$40.00		0.00			
		DAILY BLAST LIVE!													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WHAS	04/17/23-04/23/23	Daily Blast Live 3-4p	3-4p	-T-Th-----	:30		(\$40.00)		0.00	NM		
		Credited [cr]													
N 13	WHAS	04/17/23	04/21/23	Local News @ 530p M-F	CM	530-6p	1-1-1--	:30	3	\$140.00	P04	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	1-1-1--		3				\$140.00		0.00			
		WHAS11 NEWS @ 530P													
N 14	WHAS	04/17/23	04/21/23	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	11111--		5				\$250.00		0.00			
		WHAS11 NEWS @ 6p													
N 15	WHAS	04/17/23	04/21/23		CM	630-7p	-1--1--	:30	2	\$600.00	P04	0.00	NM	2	\$1,200.00

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ABC World News															
ABC WORLD NEWS 630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- 1 - - 1 - -					2	\$600.00		0.00			
N 16	WHAS	04/17/23	04/22/23	Local News @ 630p Sa	CM	630-7p	----- 1-	:30	1	\$120.00	P03	0.00	NM	1	\$120.00
WHAS11 NEWS @ 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	----- 1-					1	\$120.00		0.00			
N 17	WHAS	04/17/23	04/23/23	Local News @ 630p Su	CM	630-7p	----- 1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
WHAS11 NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	----- 1					1	\$250.00		0.00			
N 18	WHAS	04/17/23	04/20/23	ET 7-730p	CM	7-730p	11- 1 - - -	:30	3	\$250.00	P03	0.00	NM	3	\$750.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	11- 1 - - -					3	\$250.00		0.00			
N 19	WHAS	04/17/23	04/21/23	Inside Ed 730-8p	CM	730-8p	- - 1- 1 - -	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- - 1- 1 - -					2	\$250.00		0.00			
N 20	WHAS	04/17/23	04/17/23	Mon Prime Other	CM	8-11p	1- - - - -	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
AMERICAN IDOL MON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	1- - - - -					1	\$800.00		0.00			
N 21	WHAS	04/17/23	04/17/23	Mon Prime C	CM	10-11p	1- - - - -	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
THE GOOD DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	1- - - - -					1	\$450.00		0.00			
N 22	WHAS	04/17/23	04/18/23	Tue Prime A	CM	8-9p	- 1- - - - -	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
THE ROOKIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- 1- - - - -					1	\$300.00		0.00			
N 23	WHAS	04/17/23	04/20/23	Thu Prime A	CM	8-9p	- - - 1- - -	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
STATION 19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- - - 1- - -					1	\$500.00		0.00			
N 24	WHAS	04/17/23	04/20/23	Thu Prime C	CM	10-11p	- - - 1- - -	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
ALASKA DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- - - 1- - -					1	\$300.00		0.00			
N 25	WHAS	04/17/23	04/23/23	Sun Prime A	CM	7-8p	- - - - - 1	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
AMERICA'S FUNNIEST HOME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- - - - - 1					1	\$300.00		0.00			
N 26	WHAS	04/17/23	04/23/23	Sun Prime Other 2nd Half	CM	6-10p	- - - - - 1	:30	1	\$1,200.00	P03	0.00	NM	1	\$1,200.00
AMERICAN IDOL SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- - - - - 1					1	\$1,200.00		0.00			
N 27	WHAS	04/17/23	04/23/23	LN (M-Su)	CM	11-1135p	1- 111- 1	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
WHAS11 NEWS AT 11 M-F/SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	1- 111- 1					5	\$120.00		0.00			
N 28	WHAS	04/17/23	04/21/23	Jimmy Kimmel	CM	1135p-1237a	- 11- 1 - -	:30	3	\$60.00	P03	0.00	NM	3	\$180.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	- 11- 1 - -					3	\$60.00		0.00			
N 29	WHAS	04/17/23	04/21/23	Local News @ 6p M-F	CM	6-630p	MTWTF- -	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
WHAS11 NEWS @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/23	04/23/23	MTWTF- -					1	\$250.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/23	04/23/23	MTWTF--					1	\$250.00		0.00			
													Totals	65	\$11,750.00